JINDAL COLLEGE FOR WOMEN



Placement Cell
PARIKRAYANA

<u>Annual Report</u> <u>2021-2022</u> Placement Cell is an integral part of Jindal College for women. It functions to ensure the best placements for the students graduating from JCW. The recruiters on account of its excellent performance sustained over a long period of time and its strong brand image, have emerged as successful in their recruitment process. Spearheaded by able professionals and guidance from faculty members, Placement Cell works round the year, coordinating with corporate houses to make sure that every student get suitable openings once they complete the course.

The activities conducted for 2021-22 are as follows:

- Inauguration: Placement Cell, "PARIKRAYANA" was inaugurated on 25.10.2021. The program was inaugurated by Mr. Manjunath, introducing Advanced Excel Program which is essential in the job market.
- Calendar of Events: Calendar of Events was prepared for systematic organization of events and activities of the cell. For the easy conduct of all the activities round the clock, Placement cell along with members sketched the Calendar of Events for both the Semesters.
- Career opportunity in Defense: To motivate and create awareness about opportunities in Defense, orientation on Career Opportunity in Defence Sector was organized on 20.11.2021. Our pride Alumni Flt Lt Dakshayani B, Senior Medical Officer gave valuable insight about defense sector opportunities and training procedure.
- Orientation program: Orientation session was organized on Data Analytics by Mr. Manjunath , Mark Education Academy, Bangalore on 24.12.2021 in Auditorium for all Final year students (B.Com, BBA, BCA and B.Sc)
- Digital Marketing Orientation programme: Digital marketing and Web Designing is the basic need in the present day job market. Hence orientation program on Digital Marketing and Web Designing was organized in association with, "Power Forward Business Solution Pvt.Ltd- a solution based sales and training provider" company on 8.2.2022. Mr.Jesudas Nicholas explained students about entrepreneurial and managerial skills.
- Awareness Program on Agnipath by Major Ganapathi Hegde, Retired Army Officer on 4th July 2022: The Agnipath scheme introduced by the Central Government for recruitment in Defense had raised many doubts regarding the

- appointment, Educational Qualification, Gender, term of service etc, hence a awareness program was initiated.
- Pre-placement Talk by Ms. Darshana H P, Senior Manager HR for SCHUNK Pvt Ltd. on 11th July 2022: The presentation skills, Speaking skills, Body language, resume preparation etc forms the first step of Placement process. To have a basic idea about all these Ms. Darshana of SCHUNK Pvt Ltd delivered a speech on how to prepare the resume, how to upload it in various websites, attire to be worn, body language etc
- Pre-placement talk by Mr. Jeevan ,ESSVEE Recruit, on 29th July 2022: Before
 the Placement drive at our institution, the students were in-need of the details
 of the company which will be interviewing them. In this regard, Mr. Jeevan,
 delivered the pre-placement talk on the recruiters, questions that would be
 asked, general knowledge to be updated, subject related questions. etc
- Pool Campus Drive organized by Placement cell in association with ESSVEE Recruit on 30th July 2022: Placement cell in association with ESSVEE Recruit had organized Pool Campus Drive. 258 students from 10 colleges had participated. 200 from our institution had also participated.
- Way to present yourself-Campus to Corporate by Aarti Balraj on 4th August 2022: Ms. Aarti Balraj, an HR consultant from Germany, delivered guest lecture on the present status on the job market. The actual need of the present day recruiters were discussed in detail. Some of the students questioned about the career in abroad.

PHOTO GALLERY

Career Opportunities in Defence By Flt Lt Dakshayani





Pre-placement Talk by Mr. Jeevan





Awareness Program on Agnipath by Major Ganapathi Hegde





Data Analytics presentation





Campus to Corporate – Placement talk by Ashwini





Placement Drive















Principal